

PICK THE PERFECT BRANDED GIVEAWAY CHECKLIST

What is my goal for this giveaway?



Who is my target audience?

What message do I want to send to my target audience?

How many people will be at my event?

Have I considered the setting of my event? *(covention center, picnic, etc.)*

☐ YES ☐ NO



Am I looking for a **specific type of product**?

☐ YES ☐ NO

Am I looking for a **specific color**?

☐ YES ☐ NO

Does this product make sense for my business?

☐ YES ☐ NO

IT'S SHOWTIME!

What's my total delivered price? \$ _____

What's the delivery date? ____/____/____

Does this work for me? ☐ YES ☐ NO



PICK THE PERFECT BRANDED GIVEAWAY CHECKLIST CONTINUED...

Have I considered what logo, text, information, and/or branding I would like on my products?



Do I have a logo?

☐ YES ☐ NO

Have I had it vectored?

☐ YES ☐ NO

Did I find the PMS colors for my company's logo?

☐ YES ☐ NO

Are American-made or eco-friendly items important to me?

☐ YES ☐ NO

Do my items need to be safe for children and/or animals?

☐ YES ☐ NO

Did I get a quote from my sales representative?

☐ YES ☐ NO

Did I approve my digital proof?

☐ YES ☐ NO

Have I voiced concerns and questions to my sales rep?

☐ YES ☐ NO

Have I submitted payment once my invoice arrived?

☐ YES ☐ NO

Any additional questions / concerns about my order:

